

Search Console Crawl Stats Review Checklist

A practical checklist for reviewing Crawl Stats and spotting technical or structural problems before they become indexing issues.

Review your crawl activity

- ☐ Compare total crawl requests with the previous reporting period and note any unexplained change.
- ☐ Check average response time for sustained increases that may indicate server or page-performance problems.
- ☐ Review host status and investigate availability, robots.txt or DNS warnings.
- ☐ Inspect response-code totals, especially redirects, 404 responses and server errors.
- ☐ Review which file types and Googlebot types consume the most crawl activity.
- ☐ Look for low-value, duplicated or parameter URLs receiving disproportionate crawl attention.

Use trends rather than a single daily spike. Crawl Stats is most useful when it reveals a sustained change in how Google experiences the site.